

Together for a Safer Belfast



Compass Alliance





## Who are SOS Bus NI?

SOS NI is a volunteer-driven charity with over 120 active volunteers which is dedicated to providing life-saving care, compassionate support, and practical resources to some of our city's most vulnerable individuals.

Since 2006, our distinctive yellow welfare buses have been more than vehicles—they are safe spaces that offer emergency first aid, mental health intervention, and compassionate care to people who are homeless, struggling with addiction, or at-risk during Belfast's vibrant night-time economy.



## What is the Compass Alliance?

The Compass Alliance is an exclusive network of corporate partners dedicated to making Belfast City Centre safer and more compassionate for everyone. By contributing annual financial support, your business directly empowers SOS NI to deliver life-saving care, support vulnerable individuals, and enhance community well-being.

## Why Join the Compass Alliance?

SOS NI provides essential services in Belfast City Centre, operating during high-risk times like weekends and large public events. From emergency first aid to mental health support and safe transport, our distinctive yellow buses are a vital safety net for thousands of individuals annually. By joining the Compass Alliance, your business can be a cornerstone of this critical mission while enjoying exclusive benefits that align with your corporate social responsibility (CSR) goals.

## Who Should Join?

The Compass Alliance is for people, businesses and organisations that share a commitment to making Belfast a safer, more inclusive, and thriving city for everyone. It's for those who see themselves as leaders in our city, dedicated to creating positive change and supporting a vision of compassion and safety. By joining, you will directly connect your business with a mission that values collaboration, innovation, and care, ensuring Belfast remains a vibrant and welcoming place to live, work, and visit.

# Membership Tiers

## Guiding Lights

**Support SOS NI's mission by donating £500/year**

**Benefits:**

- o Name or logo featured on the SOS NI website.
- o Quarterly impact updates showcasing your support.
- o Exclusive digital badge for marketing and social media.
- o Invitations to SOS NI events and annual recognition.

## Beacon Sponsor

**Contribution: £1,200/year**

**Benefits:**

- o Inclusion in SOS NI's Supporters Network online
- o Use of the Proud Supporter of SOS NI badge
- o Invitations to events and impact updates
- o Recognition on social media and printed materials

## The Catalyst Club

**Contribution: £2,500/year (£208 per month)**

**Benefits:**

- o All Beacon Sponsor benefits
- o Event sponsorship opportunities
- o Premium branding in SOS NI materials
- o Enhanced networking opportunities

All tiers include flexible payment terms, allowing contributions to be made as a lump sum or via monthly payments, which are tax-deductible (always seek independent advice from your accountant regarding tax efficiencies through corporate donations).



## Why Your Support Matters

Your membership will directly contribute to:

- **Saving Lives:** Providing emergency first aid, crisis intervention, and safe spaces for vulnerable individuals.
- **Safer Communities:** Reducing strain on emergency services and enhancing Belfast's night-time economy.
- **Building Connections:** Strengthening partnerships across the city to address homelessness, addiction, and mental health challenges.

## Membership Benefits

For Your Business:

- **Recognition:** Showcase your support with branding and social media promotion.
- **Engagement:** Offer your staff volunteering opportunities and participate in community initiatives.
- **Networking:** Connect with other Compass Alliance members in an exclusive forum.
- **Impact:** Make a tangible difference to your community while demonstrating your commitment to CSR.



## For SOS NI

- Expand outreach and collaboration to better serve Belfast's community
- Enable the continued operation of life-saving services, including training volunteers, maintaining vehicles, and providing first aid supplies.
- Strengthen relationships with businesses that benefit directly from safer streets and a compassionate city centre.

## Advocacy Role of Members

As a Compass Alliance member, you will help amplify SOS NI's mission:

- Display the SOS NI badge at your premises.
- Share updates and campaigns on your social media platforms.
- Refer other businesses to join the membership scheme.
- Participate in SOS NI-led initiatives, for example "Safer Belfast" events.

# Join us Today!

Become a proud supporter of SOS NI and help us create a safer, more compassionate Belfast.

Together, we can make a lasting difference.

For more information or to join the Compass Alliance, contact Veronica Morris at:

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